

LOOKING FOR UNTAPPED OPPORTUNITIES?

Treat Your Business a SWOT Assessment!

Far from the usual preconceived ideas, submitting your business to a calibrated SWOT analysis is a very efficient way to spot untapped opportunities normally left aside (because they typically remain in a blind spot). Whether you need the support of a business coach or prefer to manage on your own, the Impactified SWOT solutions have you covered!



WANT A 360° VISION OF YOUR BUSINESS ?



Things start with a pre-diagnosis (under NDA) of your company and shareholder(s) objectives.



Next? We explore the two main dimensions in which your business evolves: organization and sales. To do that, we look at six distinct axes, through about 70 questions.



We then elaborate a personalized 360° report which shows where your business is standing. Remember: we look at your sales and organization, so we focus on your internal blind spots!



During the restitution phase, we formulate:

- * The threats you need to tackle
- * The opportunities you are not exploiting
- * The blind spots you need to look into
- * The strengths you should leverage



At the end of the process, you have a unique occasion to define an actionable and strategic roadmap for the company and your teams. Of course, your coach will also provide personal recommendations and can follow-up with the implementation phase if you find the idea relevant!



The workshops have been officially certified under the QUALIOPI (French) label, which not only guarantees your investment in terms of quality, but also allows you to have all or part of the costs covered by your training funds if you have any French subsidiary. Ready to go?

To avoid any administrative hassle related to funding, we can also manage the paperwork on your behalf. All you have to do is decide to get things started, what are you waiting for?

For more information:

<https://impactified.com/book-a-coach-online/business-swot-analysis/>